

CELENA TURNEY

Sausalito, CA 94965

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Dynamic and visionary professional with over 20 years of experience in strategic arts and education planning, program development, and fundraising within the non-profit sector. Leverage extensive expertise in partnership development, strategic planning, and grant administration to drive impactful initiatives and support organizational growth.

PROFESSIONAL HIGHLIGHTS

Senior Consulting Project Manager

Creative Capacity Builders; Northern/Southern CA (2005 - Present)

- Lead and advise Community Task Force Teams in statewide strategic arts education planning initiative.
- Establish strategic partnerships and collaborations with local Colleges, Universities, and community providers.
- Design and implement leadership summits and workshops for community leadership teams.
- Coach CEOs and their boards on strategies to align goals with district vision and funder initiatives.

Program Associate II, Quality Schools and Districts

Wested; San Francisco Bay Area, CA (2022-2023)

- Collaborated with program evaluation team to conduct large-scale qualitative analysis, measuring the impact of professional learning services in Arizona for English Language Learners.
- Interviewed program participants seeking feedback on their experiences to inform future offerings.
- Developed, communicated, and maintained project calendar, deliverables, and coaching logs for staff and program coordinators.
- Provided training, troubleshooting assistance, and coaching to staff and site administrators.

District Elementary Literacy Support Specialist

Cabrillo Unified School District; San Francisco Bay Area, CA (2021-2022)

- Developed district-wide Elementary Literacy Assessment Plan (K-5) across 4 sites.
- Provided training and technical assistance, curating digital resources to support teacher knowledge of curricula.
- Worked with Elementary School Principal to develop parent education offerings on early literacy.

Managing Director/Franchise Owner

Tutor Solutions of the Peninsula; San Francisco Bay Area, CA (2018-2021)

- Managed business operations including budgeting, data analytics, marketing, community outreach, and consultative sales.
- Directed education programs for learning pods and individual students, integrating hands-on arts, science, and technology experiences and resulting in a 90% client satisfaction rate.

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Curriculum Specialist

Boys and Girls Clubs of the Peninsula; San Francisco Bay Area, CA (2017-2018)

- Established strategic educational partnerships with local museums, science research centers, and nature preserves to create high-quality expanded learning opportunities for middle school students in East Palo Alto.
- Collaborated with Data and Impact Team on defining operational protocols, expected outcomes, and program metrics for pilot program.

Western Regional Manager, Educational Leadership

Crayola; Easton, PA (2016-2017)

- Dialogued with educational leaders throughout Western States about innovative methods in instruction.
- Shared national instructional trends and emerging legislation with stakeholders at conferences and trade shows.
- Collaborated with *TurnAround Arts*, Loyola Marymount University, and the President's Commission for the Arts & Humanities to co-design and curate Student Art Exhibition (K12) "Arts Triumphant!" at the White House.

EDUCATION

- Master of Public Administration, California State University, San Bernardino
- Bachelor of Arts Political Science, University of California, Riverside
- Certificate Instructional Design, University of California, Santa Cruz
- Multiple Subject CLAD Teaching Credential, California State University, Los Angeles

PROFESSIONAL SKILLS

- Partnership Development
- Fundraising/Grants
- Strategic Planning
- Program Management
- Communication and Outreach
- Budget Oversight
- Grant Administration
- Stakeholder Engagement

SELECT ACCOMPLISHMENTS

- Led project teams to develop multi-phased strategic Arts Education plans for 22 school districts across California, impacting the daily learning experiences of 2M students.
- Developed and launched a new mission-driven program, reaching 100% of KPIs in pilot year and successfully raising \$1M private funds pledged for 2nd-year implementation of 'Building Readers', a literacy program.
- Identified and reviewed funding trends for \$2M grant awards to 20 State-operated programs, informing mid-cycle development planning at WestEd.
- Reviewed and scored local, regional, and national arts and education grants with a panel of peers, offering focused feedback to grant applicants.